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*News media contact*

Lou Anne Flanders-Stec

Fund Executive (336) 265-3332

[lafstec@firstlaunchcapital.com](mailto:lafstec@firstlaunchcapital.com)

## **FIRST LAUNCH CAPITAL FUND ANNOUNCES SECOND INVESTMENT**

*First Launch Capital Fund makes investment in Triad Startup - ThreatSketch*

**Greensboro, North Carolina—First Launch Capital Fund**, a pre-seed/seed-stage venture capital fund headquartered in Greensboro, announced at Capital Connects on March 4<sup>th</sup> the closing of its second investment in ThreatSketch, LLC a Winston-Salem-based cyber risk management tool providing data, analytics and tools to reduce human costs related to cyber risk management.

<https://threatsketch.com/>

First Launch Capital Fund was formed in 2018 to support entrepreneurs and companies at the earliest stage of their development to expand the culture of innovation throughout the 12 county Piedmont Triad region. The fund is focused on capital appreciation, economic development and job creation through investments in early-stage companies with high growth and future funding potential.

Clifford Thompson, First Launch Capital Fund Board member, says: “The Fund was a missing link for the Triad start-up space. I am thrilled with how many exciting and innovative companies have come forward in search of funding. We are starting to see startups from outside the Triad consider moving their operations to take advantage of Launch Greensboro’s programming and an investment from the Fund.”

ThreatSketch, founded in 2015 by Rob Arnold and his partners, is a cyber risk management data and analytics firm. CEO Rob Arnold said: “We are honored be part of the success story that First Launch Capital is helping develop in our region. And having access to the areas top mentors who invest through the fund will further ensure our success.”

Adam Duggins, Investment Committee member stated, “Threatsketch is exactly the type of home grown tech enabled business we wanted to support when we started First Launch Capital. We are excited to see what is in their future and look forward to helping them drive growth here in the Triad.”

**About ThreatSketch, LLC**

[www.threatsketch.com](http://www.threatsketch.com)

*Founded in 2015 in Winston-Salem, NC, Threat Sketch provides data and analytics that solve large scale cyber risk management problems where supply chain and portfolio risk management converge with cybersecurity. They also created **ts jurisdiction™**, the leading cyber law research platform for attorneys, underwriters, and risk managers that need to understand data liability.*

Contact:

Hannah Huskey

Marketing & Communications

[info@threatsketch.com](mailto:info@threatsketch.com)

**About First Launch Capital Fund, LLC**

[www.firstlaunchcapitalfund.com](http://www.firstlaunchcapitalfund.com)

*First Launch Capital Fund is a seed-stage venture fund based in the Piedmont Triad region of North Carolina. We invest in start-ups and early-stage companies with high-growth and future funding potential at their earliest stages. Our focus is on tech and tech-enabled companies headquartered in the 12 county Piedmont-Triad. Our team and investors work closely with entrepreneurs to help build scalable businesses.*

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